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March 2024

Vol. 1 Issue 7



The Magnolia Minute

Welcome to the latest edition of the Magnolia Minute! In this issue, we're diving into the intricacies of hosting an extraordinary golf tournament, where every detail counts.

From tee-off to the final putt, ensuring a quick registration process sets the tone for an unforgettable tournament. Whether you're a seasoned organizer or diving into your first tournament, our tips and insights will guide you every step of the way.

Now, can we have a **minute** of your time?

Golf Tournament Tip of the Month



Executing a Flawless Registration Experience

First impressions are crucial in any golf tournament, and a seamless registration process sets the tone for the entire day. Avoid long lines and delays by designing an efficient and easy registration system. Pre-set player gifts, raffle items, and auction items to provide golfers with a "wow" factor as soon as they arrive.

Create a smooth check-in process with clear signage, organized stations, and ample staff assistance. By prioritizing efficiency and convenience during registration, you'll ensure that golfers start their day on a positive note, setting the stage for a memorable tournament experience.

Tips for a speedy check in:

1. Check your internet connection with the clubhouse prior to tournament day.
2. Make sure your credit card swipes are working properly and you are ready to accept any form of payment.
3. Have the golf course print several copies of the golf pairing sheets and alpha sheets. Assign multiple volunteers to check golfers in and let them know their hole assignments.
4. Pre-pack your Player Packages with raffle tickets, drink tickets, or other items that may slow the process down.

5. Volunteers are crucial: make sure you have plenty of volunteers to run each portion of the registration process.
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Player Gift Idea



Adidas Shoe Pro Shop

What do golfers love most? A free pair of golf shoes!

Elevate your player gifting with Magnolia's Adidas Shoe Pro Shop! This exclusive offering promises not just a gift, but a unique experience for your golfers.

The Magnolia Team will handle the entire process...

- Ordering 25% over the estimated number of players in your tournament.
- Ordering a bell curve of sizes and variety of color options. No need to collect shoe sizes prior to the tournament.
- Delivery to your golf tournament and golf shoe player experience set up.
- Assisting golfers pick the perfect size shoe.

- Drop shipping is available for golfers with unique size request.
- Breakdown golf shoe player experience and return any unused shoes.
- Your tournament is invoiced for only the shoes given away.

This is a great sponsorship opportunity for your tournament by including a custom shoe bag with your sponsor's logo and giving them a space at the golf shoe experience to meet all the players.

[Learn More About Adidas Pro Shop!](#)

Atlanta Event Spotlight

Atlanta Charity Clays



Atlanta Charity Clays is a signature event meticulously managed by Magnolia Golf Group. Over three action-packed days, we orchestrate every detail, from the elegant gala to two days of thrilling clay shooting.

Atlanta Charity Clays isn't just any event; it's a 501(c)3 organization dedicated to supporting children's charities in the Atlanta area. Their commitment to excellence and cost efficiency ensures that every dollar raised makes a meaningful impact. In

nearly 35 years, they have proudly contributed over \$6.5 million to Atlanta's children's causes, all while creating unforgettable experiences for their participants.

“The best decision the Board at Atlanta Charity Clays has ever made was to retain Magnolia! The Magnolia Team make life so much easier for the event chairs. Magnolia provides a consistent knowledge base for both networking and timeline to make ACC the best it can be every year!”
-Christy Roberts, 2024 ACC Co-Chair

We encourage you to **BOOK NOW** as our 2024 calendar is quickly filling up. We look forward to an AMAZING year with you as our partner!

[Click Here to Book Your Next Event with Magnolia](#)



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