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The Magnolia Minute

Golf season is in full swing, and whether you're gearing up for your next tournament or just starting the planning process, a well-organized team of volunteers can make all the difference. This month, we're sharing best practices for recruiting, training, and utilizing volunteers to ensure your event runs smoothly and successfully. Discover how to build a strong volunteer team that elevates your tournament experience!

Now... Can we have a MINUTE of your time?

TIP OF THE MONTH

Organizing Volunteers for a Successful Charity Golf Tournament



Volunteers are the heart of any charity golf tournament, ensuring the event runs smoothly and creates a positive experience for participants and sponsors alike. To make the most of your volunteer team, focus on **recruiting the right people, providing clear roles, setting expectations, and keeping them engaged throughout the event.**

- ◆ **Recruit Strategically** – Reach out to past participants, sponsors, and local community members who support your cause.
- ◆ **Define Roles Clearly** – Assign volunteers to specific tasks like registration, course marshaling, or auction assistance based on their skills and interests.
- ◆ **Prepare Them Well** – Offer training, set expectations, and establish a communication system for the event day.
- ◆ **Make It Fun & Rewarding** – Provide refreshments, networking opportunities, and small incentives to keep morale high.

Want a more in-depth guide? **Check out our full blog post here:** [Organizing Your Charity Golf Tournament Volunteers](#).

FEATURED PRODUCT

Pinned Golf Dart 2.0 Speaker



This month, we are excited to share one of our newest vendors – Pinned Golf! Their innovative products are designed to enhance the player experience, and the new and improved Dart 2.0 Magnetic Speaker is no exception. Fully customizable and built for both walkers and riders, it features a detachable carabiner, a stronger magnet, 10+ hour battery life, and USB-C charging for ultimate convenience on the course.

May Special – "Player Gift Special"

Order 100+ speakers in the month of May and receive a \$10 discount per speaker, bringing the price down to just \$55 each. This is the perfect opportunity to upgrade your tournament gifts with a high-quality speaker players will love.

Click the link below to take advantage of the special offer!

[Order the Pinned Golf Dart 2.0 Speaker Now!](#)

CLIENT SUCCESS STORY

Jim Fausett Golf Classic



In celebration of their 20th anniversary tournament, the Jim Fausett Golf Classic and Kennesaw State College of Architecture entrusted Magnolia Golf Group with managing their 2025 event — setting ambitious goals to elevate their impact. From strategic planning to flawless execution, Magnolia's expertise played a pivotal role in the tournament's record-breaking success, raising over \$100,000 and increasing revenue by 63%.

Hear from Cale Padgett, Director of Development at Kennesaw State University's College of Architecture and Construction Management:

"Magnolia Golf Group was instrumental in the success of the 2025 Jim Fausett Golf Classic, providing expert behind-the-scenes support that helped us surpass our fundraising goal of over \$100,000. Their meticulous organization and strategic guidance streamlined every aspect of the event, allowing us to focus on engaging donors and maximizing contributions.

Their team's professionalism and efficiency were unmatched, ensuring seamless coordination from planning to execution. Magnolia Golf Group's extensive

experience in event management was the driving force behind our ability to raise more funds, proving them to be an invaluable partner in the Jim Fausett Golf Classic's fundraising success.”

We encourage you to **BOOK NOW** as our fall 2025 calendar is quickly filling up. We look forward to an AMAZING year with you as our partner!

[Click Here to Book Your Next Event with Magnolia](#)



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