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May 2024

Vol. 1 Issue 9



The Magnolia Minute

Let's talk about food... Do we have your attention? Food isn't just an afterthought at a golf tournament; it's a crucial element that can greatly enhance the experience for players and attendees alike. However, we understand that providing food for a tournament can be expensive and take away from the bottom line. That's why this month's tip is all about ways to absorb or offset the cost of feeding your participants!

Now, can we have a **minute** of your time?

Golf Tournament Tip of the Month



Feeding Your Golfers

Indeed, food is a crucial component of any successful golf tournament. However, it can also be one of the more expensive aspects to manage. But fear not! Here are some savvy ways you can absorb or offset the cost:

1. **Secure a Sponsor:** Reach out to local businesses or companies within your community to sponsor aspects of your tournament such as breakfast, lunch, or a post-play reception. In return for their sponsorship, offer to prominently display their logo or provide other advertising opportunities during the event.
2. **Donated Food:** Approach local restaurants, grocery stores, or food suppliers to see if they would be willing to donate items such as breakfast, boxed lunches, or snacks for your tournament. Many businesses are open to supporting community events and may be willing to contribute in-kind donations. Don't forget to check with your golf course on donated food charges.
3. **Adjust Start Times:** Consider adjusting the start time of your tournament to minimize the need for certain meals. For example, scheduling a shotgun start at noon could allow you to skip serving breakfast altogether. Alternatively, starting earlier in the morning could eliminate the need for a full dinner service.
4. **Opt for Heavy Hors d'oeuvres:** Instead of hosting a traditional sit-down meal after the tournament, consider offering heavy hors d'oeuvres or a buffet-style

spread. This can be a more cost-effective option while still providing satisfying and delicious food for your participants.

5. **Provide Snacks:** Keep your golfers fueled throughout the day by providing snacks in their carts or as part of their player gift bags. Items like granola bars, fruit, nuts, and bottled water can help keep energy levels up during the round.
6. **Plan Ahead:** If your golf course does not allow donated food, be sure to allocate money in your budget for food ahead of time. The course will provide you with menus that have cost transparency. Calculate the cost to feed your players and plan accordingly.

By implementing these strategies, you can ensure that your golf tournament offers a memorable and enjoyable culinary experience for everyone involved without breaking the bank.

Featured Product



YETI Awards

Introducing our featured product of the month: YETI awards! In a refreshing departure from the traditional wooden or acrylic awards, YETI awards offer a practical and long-lasting alternative.

These durable cups not only serve as a symbol of achievement but also act as a gift that keeps on giving. Imagine extending your brand every time someone proudly carries their YETI award adorned with your logo.

Get creative with different sizes and colors to distinguish 1st, 2nd, and 3rd place awards, ensuring each recipient feels recognized and valued. Embrace the trend towards practicality and longevity with YETI awards—a winning choice for any occasion!

[Click Here to Inquire About Custom YETI Awards](#)

Atlanta Event Spotlight

C2MS Golf Invitational Presented by QTS



COL(R) Scott Wuestner commanded a Battalion in Iraq and participated in the first surge in Baghdad. Remarkably, his Task Force did not lose a single Soldier during their 17-month deployment. His son, CPT(R) Greg Wuestner served two tours in Kandahar, Afghanistan also losing no Soldiers.

However, upon their return, they lost six Soldiers to suicide. So, they decided to do something about it and start a golf tournament supporting Stop Soldier Suicide.

SSS has had over 6,000 clients and none of them have taken their life. Our military is 72% more likely to die by suicide than the American public. This must change.

Last year, the C2MS Golf Invitational presented by QTS raised more than \$143,000 which provided more than 2,000 hours of support to veterans and service members in

need. This year they are committed to raising more than \$200,000 of mission-critical funds for Stop Soldier Suicide.

“We would not have been able to raise these funds without the amazing support of the Magnolia Group. They not only facilitate running the tournament but also are a true partner in supporting Stop Soldier suicide as well.”

-COL(R) Scott Wuestner

[More Information on the Stop Solider Suicide Golf Tournament](#)

Meet The Team

Vinnie and Ethan



If you have rented one of Magnolia's LED Screens, odds are you have worked with one of these fantastic logistics coordinators. Meet Vinnie and Ethan, the dynamic duo behind our seamless event operations. Vinnie spearheads logistics for all our golf events, ensuring every tee time and equipment setup runs like clockwork. Meanwhile, Ethan takes charge of display events, from movie nights to festivals and concerts, orchestrating staff assignments and logistics with precision. Their dedication ensures

that each event unfolds flawlessly, empowering clients to create experiences that leave lasting impacts on attendees' lives.

We encourage you to **BOOK NOW** as our fall calendar is quickly filling up. We look forward to an AMAZING year with you as our partner!

[Click Here to Book Your Next Event with Magnolia](#)



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