

[View this email in your browser](#)

October 2023

Vol. 1 Issue 3



The Magnolia Minute

Greetings, dear readers, and welcome to the third edition of the Magnolia Minute. This issue will focus on the most important aspect of a charity golf tournament: your fundraising team. We will show you how to get the right people on your team and motivate them to either “Give The Money” or “Go Get The Money”. We appreciate you and now, can we have a **minute** of your time?

Golf Tournament Tip of the Month



Your Sponsorship Team

Your sponsorship team will be the lifeblood of your tournament. Focus on recruiting individuals that are business owners, in the construction business or medical field. You are looking for people that have leverage on others (vendors or sub-contractors) that have never asked them to support a worthy cause, successful people that can open their network to your organization. Keep track of the team members sales throughout the process and share the scoreboard before each meeting. This will motivate each team member to participate - no one likes to see a zero beside their name! Incentivize your team members with a prize for the top sellers (airline tickets, weekend vacation house, etc.) Recognize your sponsorship team on your brochure and during the awards ceremony at your tournament. Following your tournament, replace the team members that did not participate with stronger people for next year and watch your tournament grow! Want some more tournament planning tips?

Check out our latest Charity Golf Tournament Planning blog post [HERE](#).

Product of the Month



Custom Tervis Tumblers

Tee off with style this month as we proudly present Tervis Tumblers as our featured golf product of the month! Just like your golf swing, these tumblers are a stroke of genius on and off the course. With their double-wall insulation, they'll keep your favorite beverages at the perfect temperature while you focus on your game. Whether you prefer an ice-cold sports drink or a steaming cup of coffee, Tervis Tumblers have you covered.

Their durable construction means they can handle the rough and tumble of the fairway. Tervis offers custom logos and an array of golf designs that will make your tournament have a lasting impact.

So, grab your clubs, hit the green, and elevate your golf tournament experience with Tervis Tumblers as your player gift. It's par for the course!

Inquire About Tervis Tumblers

Featured Atlanta Golf Tournament Caron Treatment Center



The Annual **Caron Cup Golf Tournament**, supported by the Boland T. Jones Family Foundation will be held at Golf Club of Georgia, on Tuesday, November 7, 2023. This year's event will include challenging and fun activities throughout the course, a professional leaderboard, outstanding golf swag and an After Play Reception on the Muirfield Porch. For nearly 70 years, Caron has helped thousands of individuals struggling with substance use disorder and their families begin to manage this chronic, treatable disease. All proceeds support Caron's Mission Fund, which includes scholarships for teens and young adults to receive life-saving treatment from the disease of addiction.

“Please pardon the golf jargon, but managing a tournament is like hitting your ball out of a deep bunker at St. Andrews or playing in 40 mile an hour wind at Pebble Beach. It’s tricky even for a low handicapper, at best. DIY is great for a craft project but somethings are better left to the professionals! This will be our 3rd tournament with Magnolia and I can’t begin to sing their praises enough. It has turned the process into a joyful one that is actually a ton of fun rather one that makes you have your therapist on retainer and speed dial.”

- Louise Burruss, Resource Coordinator at Caron

Featured Nashville Displays Events

ACC College Football Tailgates



We are thrilled to announce our partnership with the Atlantic Coast Conference this fall. As part of this collaboration, we will be providing a cutting-edge LED screen at each ACC game of the week. Our LED screens will be a focal point of pre-game festivities, offering fans an immersive viewing experience for highlights, live game feeds, and exclusive content.

ACC football tailgates will be the ultimate destination for fans to come together, share unforgettable moments, and celebrate their love for the college football. We will be at Virginia Tech, Miami and Florida State the next three weeks. If you will be at any of

these games come by and say hi, we would love to see you and do a little tailgating together!



The Magnolia Minute

Copyright (C) 2023 | Magnolia Golf Group. All rights reserved.

Our mailing address is:

1000 Northfield Court, Suite 120, Roswell, GA 30076

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)