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June 2024

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## *The Magnolia Minute*

Are you planning an outdoor event and looking to enhance it with stunning visuals? Have you considered renting an LED screen but aren't sure where to start? In this edition of the Magnolia Minute, we will guide you through the five simple steps to renting an outdoor LED screen, ensuring your event shines brightly.

Now, can we have a **minute** of your time?

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## Display Tip of the Month



## 5 Steps To Rent An Outdoor LED Screen

Creating a memorable outdoor event hinges on captivating visuals. Whether it's a concert, festival, corporate gathering, or community celebration, engaging your audience through a dynamic visual experience is crucial. Renting an outdoor LED screen can provide the impactful visuals you need, and it's simpler than you might think. Here's how you can achieve this in just five easy steps.

### 1. Agreement

A signed rental agreement and a small deposit to secure your event date on the Magnolia calendar. The agreement includes agreed upon rental rates, how you want to utilize the LED screen at your event, responsibilities of each party, travel, confirmation of event set up, official start time and break down process.

### 2. Sponsorship consulting

Magnolia's LED Screens will become the strategic tool to drive your event sponsorship sales. Magnolia has developed proven fundraising models that will help your event exceed fundraising goals while providing a creative way to recognize your sponsors to keep them coming back each year.

### 3. Walk-through

Determining the perfect location for your LED screen is vital to the success of your event. During the walk-through we will confirm load in process, location, schedule, how you want to utilize the LED screen and break-down process.

Our screens have a footprint of a normal parking space that hydraulically lifts with the bottom of the led screen 8' from the ground. The screen rotates 360 degrees creating a pleasing visual presentation and easy set up.

#### 4. **Design & programing**

Magnolia's team of graphic designers will ensure your brand and sponsor logos are printed perfectly on the static panels and displayed on the full color LED screen. The 7' tall side panels and 12' wide top panel print job are included in the rental fee with unlimited proofing for an exceptional presentation. Our programmers will create slides (sponsor logos, text messages, videos, etc.) to be displayed on the LED screen and confirm the run-of-show with your staff.

#### 5. **Event day**

It's show time and Magnolia will be with you from start to the finish. We arrive with plenty of time for testing and a Magnolia operator will be on site throughout your event. Magnolia provides a generator, dedicated wifi, speakers, and microphone with each led display rental. The LED screen can be updated or changed in real time for any last minute messages that need to be displayed during your event. Visit [Magnolia Displays](#) to see more event day photos.

[Read More About Renting An Outdoor LED Screen](#)

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## Featured Product



## 7' Standing Banners

This month, we're thrilled to showcase our versatile 7' standing banner, crafted to elevate every event. Whether you're looking to highlight key sponsors, provide directional cues, or create a welcoming atmosphere, these banners are your go-to solution.

### Why Choose Our 7' Standing Banner?

- **Versatility:** Perfect for showcasing sponsors, guiding guests, or enhancing event ambiance.

- **Customization:** Designed and printed in-house by Magnolia, ensuring quality and attention to detail.
- **Quick Turnaround:** With in-house production, we offer a swift lead time to meet your event deadlines.
- **Impactful Design:** Elevate your event with professionally designed banners that leave a lasting impression.
- **Easy Set Up:** Unlike traditional pop up banners, our 7' standing banners are lightweight and easy to set up. They can be moved throughout the day with no breakdown required.

From conferences to golf tournaments, our 7' standing banners are more than just signs—they're statements that enhance and elevate every event experience.

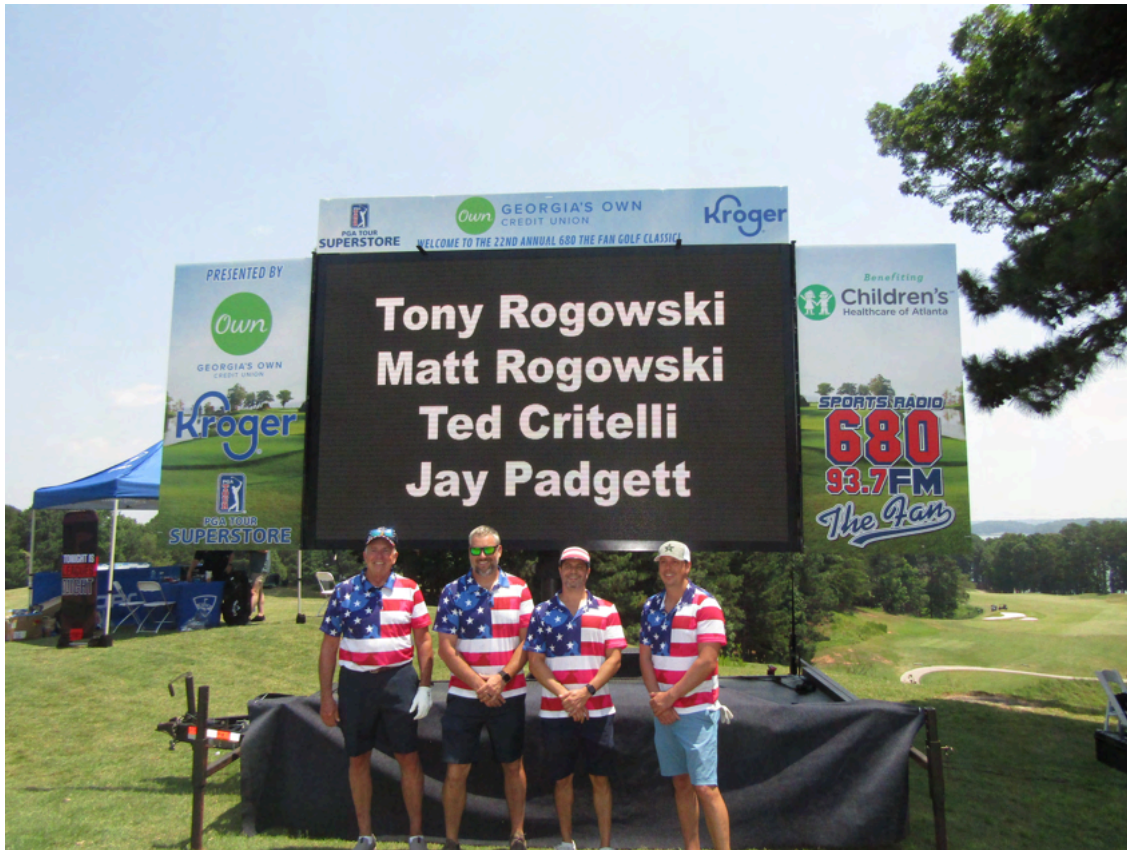
[Click Here to Inquire About Custom Banners](#)

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## Atlanta Event Spotlight

### 23rd Annual Georgia's Own Credit Union Fan Classic





The 23rd Annual Georgia's Own Credit Union Fan Classic is 680 The Fan's premiere golf tournament of the year and has raised over \$300,000 for Children's Healthcare of Atlanta.

Held at Lanier Islands Legacy Golf Course for over a decade, the two-day tournament sells out every year and is an Atlanta staple up on the lake every Summer.

Each year, Magnolia provides and LED screen for this tournament. Georgia's Own Credit Union Fan Classic does an excellent job of incorporating the LED Screen into their sponsorship levels to create additional revenue. In addition, each team gets their photo taken in front of the screen during their round of golf.

The Fan, 680 and 93.7FM is your home of Georgia Tech Athletics, the Atlanta Braves, and the Official Sports Talk Station of the Georgia Bulldogs. You can listen to The Fan on the radio, the Fan App, your smart speaker or streaming at [680thefan.com](http://680thefan.com).

"Brian and the team at Magnolia Golf Group are pleasure to work with and they make the whole process turnkey. Their large LED screen really add to the aesthetic look and feel of our golf tournaments and provide that extra ROI to our sponsors."

-Scott McFarlane, 680 The Fan Operations Director

[Click Here For Additional Information](#)

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## Meet The Team

**Pam Porter**



Meet Pam, one of the driving forces behind our managed events at Magnolia. With unwavering dedication, Pam meticulously crafts each tournament to perfection, ensuring every detail surpasses expectations.

Her commitment to her clients knows no bounds, as she consistently goes above and beyond to deliver exceptional experiences. Pam's passion shines brightest in

her golf tournaments and sporting clay tournaments, where she pours her heart and soul into every aspect.

Beyond her role, Pam extends her support generously throughout the office, embodying a true team player. To know Pam is to admire her, for her professionalism, warmth, and boundless enthusiasm leave an indelible mark on everyone she encounters.

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We encourage you to **BOOK NOW** as our fall calendar is quickly filling up. We look forward to an AMAZING year with you as our partner!

[Click Here to Book Your Next Event with Magnolia](#)



*The Magnolia Minute*

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