

[View this email in your browser](#)

November 2023

Vol. 1 Issue 4



The Magnolia Minute

As we enter the month of Thanksgiving we are grateful to our non-profit clients that continue to change people's lives every day, our golf course partners and you – the reader's of The Magnolia Minute. We have an exciting new sponsorship opportunity in our Tip of the Month and some creative end of the year corporate gift options for your clients inside this month's issue. Now, can we have a **minute** of your time?

Golf Tournament Tip of the Month



Hit A Bottle, Win A Bottle

We all know alcohol and golf are a perfect fit. Add some spice to your putting contest by combining them with the Hit A Bottle – Win A Bottle Putting Contest. Sell a “Hit A Bottle – Win A Bottle” sponsorship and give them the opportunity to set up at the putting contest to meet all the golfers and manage the putting contest. Spread out bottles of liquor or wine on the putting green with the least expensive bottles closer and the most expensive bottles further away. Add one chance for each golfer

in their player package at registration and then charge them a fee for extra putts. Watch that money roll in as your players try to win a bottle of Pappy from 80 feet away! Have fun and drink responsibly!

Holiday Gift Guide



With the holiday season rapidly approaching, it's time to think about how your company can make a memorable mark this Christmas. While traditional gifts like food boxes are appreciated, why not consider gifting something that truly extends your brand and lingers in the hearts and minds of your staff and clients?

1. Custom Branded Apparel:

Consider outfitting your staff and clients in high-quality custom-branded apparel. From stylish T-shirts to cozy hoodies or professional embroidered shirts, these items offer a lasting connection to your brand.

2. Custom YETI Drinkware:

YETI isn't just a gift; it's an investment. When you choose YETI, you're giving a present that will continue to bring joy and serve its purpose for years to come. YETI products can be customized, adding an extra layer of thoughtfulness to your gift. Consider engraving a name or company logo on a YETI Rambler or Tundra cooler to make it truly one-of-a-kind.

3. Personalized Office Supplies:

Branded stationery, notebooks, and pens can add a touch of professionalism to any office. Every time your clients and staff reach for these items, they'll be reminded of your company's commitment to quality.

4. Premium Products for your Brand:

Tailoring your Christmas presents to your company's identity and expertise ensures that your gifts not only express appreciation but also strengthen your professional relationships.

By choosing gifts that extend your company's brand, you create a deeper connection with your staff and clients. Your tokens of appreciation become lasting reminders of your values and commitment to excellence, reinforcing the strong and enduring relationships that drive your business forward. This holiday season, let your gifts leave a lasting impression as unique and unforgettable as your brand itself.

Inquire About Christmas Gifting

Featured Atlanta Golf Tournament

Covenant Rescue Group



Covenant Rescue Group is hosting their first annual golf tournament in Birmingham, AL on November 8th.

Covenant Rescue Group exists to fight human trafficking and child exploitation. They effectively work alongside law enforcement agencies to conduct anti-trafficking and anti-exploitation operations. CRG also provides training for law enforcement and rescue operations for those trapped in the sex industry.

"This year is the inaugural golf tournament for our organization. Entering into it, we had no idea what to do as far as organizing and setting things up. Lacie and the team at Magnolia Golf Group have been absolutely instrumental in making this event a success far beyond our expectations."

- Josh Moody, President of Covenant Rescue Group





The Magnolia Minute

Copyright (C) 2023 | Magnolia Golf Group. All rights reserved.

Our mailing address is:

1000 Northfield Court, Suite 120, Roswell, GA 30076

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)