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February 2024

Vol. 1 Issue 6



## The Magnolia Minute

As the season change and we gear up another year of amazing golf tournaments, there is one aspect of event planning that requires careful attention - the unpredictable weather. The fickle tendencies of weather can disrupt even the most well-laid plans, emphasizing the necessity of implementing a rain plan for your charity golf tournament. This strategic move guarantees success, whatever weather-related surprises may come our way. In this edition of the Magnolia Minute, we are diving into a crucial aspect of tournament planning: the Rain Plan.

Now, can we have a **minute** of your time?

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## Golf Tournament Tip of the Month



### Weathering the Unpredictable: Developing a Rain Plan

In the ever-changing landscape of golf tournament planning, one factor remains delightfully unpredictable - the weather. It is important to understand the significance of preparing for the unexpected to ensure your tournament is a success!

### **Why a Rain Plan Matters:**

Unforeseen showers can challenge the success of even the most meticulously planned charity golf tournaments. That's why our Tip of the Month focuses on the indispensable need for a comprehensive Rain Plan.

**Check out our latest blog post** for valuable insights and tips on creating an effective Rain Plan: [Crafting a Rain Plan for Your Charity Golf Tournament](#)

This informative blog from Magnolia Golf Group provides a comprehensive guide on how to navigate the unpredictable elements and ensure your tournament is a resounding success, rain or shine.

### **Why is a Rain Plan Essential?**

- Protect your event from unforeseen weather challenges.
- Enhance the overall experience for participants and sponsors.
- Showcase your commitment to delivering exceptional events.

Whether you're managing your tournament or partnering with us, a well-prepared Rain Plan is a crucial element for success.

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## **Signage Highlight**



### **4'X6' Banner**

Looking for an affordable way to enhance your tournament and give your sponsors more impressions? Look no more - Magnolia has you covered!

Our in-house design team ensures a professional and consistent look throughout your entire event, leaving a lasting impression on sponsors and participants alike.

Boost sponsor visibility and make your tournament stand out by choosing our 4'x6' banner, expertly crafted to enhance the overall aesthetic of your golf tournament.

At Magnolia Golf Group, our mission is to inspire you to produce extraordinary events that exceed fundraising goals, and, in turn, change lives. Let's make your tournament unforgettable together!



[Learn More About Magnolia Signage!](#)

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## Atlanta Event Spotlight

### City of Lawrenceville



We are delighted to spotlight The City of Lawrenceville as our featured event of the month, showcasing their exceptional prowess in creating unforgettable experiences. From captivating movie nights beneath the stars to dynamic festivals that pulse with energy, Lawrenceville has truly mastered the art of event planning.

What makes their approach even more noteworthy is their seamless integration of our cutting-edge LED screens, that enhance the magic of their events. As we celebrate Lawrenceville this month, we applaud their ingenuity and encourage other cities to take note of their success in leveraging our LED screens to enhance community engagement and create lasting memories.

“Working with Magnolia Golf Group has been a fantastic experience for our events. Their team is exceptional, and the quality of their services is truly outstanding. We appreciate their professionalism, great staff, and the incredible product they consistently deliver, as it truly elevates our community event experience.”

– Jasmine Billings, Community & Economic Development Director, City of Lawrenceville

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# Nashville Event Spotlight

## Colon Cancer Coalition - Strollin' for the Colon



Did you know 1 in 24 people develop colon cancer? The Colon Cancer Coalition's mission is to improve health outcomes by reducing barriers to complete colorectal cancer screening and educating the public to advocate for their own health. Their annual 5k is happening on March 2nd. Click below to learn more!

“We added Magnolia Golf Group's LED Board to our event in 2023. The ability to create a video that really shared our mission, as well as share facts and recognize our sponsors, and be able to do real time awards was incredible. Everyone loved the addition, and we can't wait to have them back in 2024.”  
– Haylee Hall, Development Director at Colon Cancer Coalition

[Learn More About the Colon Cancer Coalition](#)

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We encourage you to **BOOK NOW** as our 2024 calendar is quickly filling up. We look forward to an AMAZING year with you as our partner!

[Click Here to Book Your Next Event with Magnolia](#)





# *The Magnolia Minute*

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