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## *The Magnolia Minute*

Fall is right around the corner, and we have a busy schedule of charity golf tournaments looking to enjoy the cooler weather. This issue of The Magnolia Minute focuses on a common challenge for all golf tournaments...Slow Play! We hope you learn a few strategies to speed up your pace of play to create an enjoyable day on the course for your players and sponsors. As always, we appreciate your partnership and now, can have a **minute** of your time?

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## **Golf Tournament Tip of the Month**



### **Improve Your Pace of Play**

Golf is a sport renowned for its leisurely pace, provides ability to foster camaraderie among players and offers a great way to develop relationships. However, when it comes to charity golf tournaments, expediting the game becomes paramount. Here are a few tips to improve your pace of play to create an extraordinary charity golf tournament experience for everyone. For a detailed list for Pace of Play strategies click [HERE](#) to see our Blog post.

### **Setting up the Golf Course**

Schedule a meeting with the golf course superintendent prior to your tournament to discuss the golf course set up. Ask the superintendent for an easy course set up with the cups cut in the center of green. The Par 3's need to be short and the Par 5's need to be long.

### **Blind Tee Shots**

Ask the head golf professional if the golf course has any blind tee shots. Are there any holes where you cannot see your tee shot land on the fairway? Place a volunteer in a safe location on the fairway to spot the tee shots and assist the golfers in locating their golf balls.

### **Par Is Your Friend**

If your team is consistently putting for a bogey in a charity golf tournament scramble, let's face it, you are not going to win! Speed up play by implementing the "Par is Your Friend" rule. The maximum score each team can make is a par on each hole.

### **Avoid 5-somes**

Adding a 5th player to each team will slow down your charity golf tournament - guaranteed! Are you planning a celebrity golf tournament with a celebrity to join each team? If so, sell teams in 3-somes instead of 4-somes and add a celebrity to each team.

### **Marshal Your Tournament**

Ask the golf course if you can hire a staff member to marshal the pace of play during your charity golf tournament. The marshal can assist players in maintaining pace, provide gentle reminders about slow play, and help with any questions or issues that may arise during the tournament. It is important that the marshal is a staff member of the golf course and not a volunteer.

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## **Our Favorite Product of the Month**



# Custom YETI Soft Sided Coolers

We are excited to announce that we now offer custom logos on soft sided YETI products. From lunchboxes, coolers, and tote bags, YETI has a variety of soft sided options to choose from. The vinyl heat sealed logo comes in a one-color option and is perfect for player gifting, tournament awards and sponsor appreciation gifts.

[Order Soft Sided YETI Products](#)

## Featured Atlanta Golf Tournament

### The Kyle Pease Foundation



The Kyle Pease Foundation was founded in 2011 by brothers Kyle & Brent Pease upon completion of their first triathlon in April of that year. Kyle wanted to share the experience of inclusion with others, so the idea of KPF was born. After a few months of work, the group received their IRS determination as a 501(c)3 not-for-profit organization, and off they went. In March of 2012, they supported their first athlete

and the brothers, and the organization has continued to grow since then to assist hundreds of athletes cross the finish lines nationwide.

The mission of The Kyle Pease Foundation is to improve the lives of people with disabilities through sports. They accomplish that by supporting over 90 athletes annually cross over 650 finish lines nationwide. From local 5K Fun Runs to IRONMAN World Championships, KPF is helping others push beyond their limits for inclusion in sports.

### **Why It Matters**

It isn't about the race shirt or medal. Research has shown that an in-chair athlete experiences the same rush of endorphins their push-assist athlete does. More significant is that they and their families get to be like everyone else for a moment! Parents and loved ones get to cheer on their athlete just like everyone else. In-chair athletes get to say, "I did that!" KPF provides a sense of normalcy for those moments that these families do not get anywhere else as well as additional social networking opportunities that families with disabilities often struggle to find.

"The Kyle Pease Foundation is grateful to Magnolia and all of their staff. They have worked as part of our team to enhance our golf tournament over the last few years. Because of their organization and knowledge of these events, we have increased our registrations by 30% and raised more funds year after year. Without Magnolia we would still be doing things the same way and making the same mistakes that would end up costing us more time and money."

- Brent Pease, Executive Director, The Kyle Pease Foundation

[Learn More / Register for The Kyle Pease Foundation Golf Tournament](#)

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## **Featured Nashville Golf Tournament**

**The Huff Project**



The Huff Project is hosting their 4th Annual Chip In for Lung Cancer Golf Tournament on September 8th at Franklin Bridge Golf Club.

The Huff Project took life in 2018, just a few months after Stephen Huff's diagnosis of inoperable, stage four lung cancer. At the mere age of twenty-nine, Huff was a former professional baseball player in the Chicago White Sox organization that never smoked. Since his diagnosis, Stephen and his wife Emily started the nonprofit to not only erase the negative stigma that's affiliated with lung cancer but also to raise money for much-needed research— Research that will hopefully support others in the future.

“The Chip In for Lung Cancer Golf Tournament is one of the many annual fundraising projects that The Huff Project organizes to continue their mission and another charity golf tournament that we are proud to partner with at The Magnolia Golf Group.”

- Stephen Huff

[Learn More / Register for The Huff Project Golf Tournament](#)





# *The Magnolia Minute*

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