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The Magnolia Minute

Winter is here, and now is the time to start thinking about ways your 2024 golf tournament will stand out from the rest. Getting creative with contests and sponsorship opportunities is a sure way to produce an extraordinary event that will help you exceed your fundraising goals. In this edition of the Magnolia Minute, we will show you how to make a lasting impression by infusing creativity into your tournament. Now, can we have a **minute** of your time?

Golf Tournament Tip of the Month



Getting Creative With Sponsorships

In the ever-evolving landscape of golf events, sponsorships aren't just about logos on banners. Sponsorship levels are a great way to let your brand's personality shine and highlight some of your top supporters.

YETI Sponsor

Including a YETI sponsorship opportunity in your golf tournament is a win-win for everyone involved. YOU get a company to help fund the YETI player gift, the SPONSOR gets their logo co-branded on all the gifts, and the golfers will be elated to receive a YETI. This is a great way to give your tournament a “high class” feel, without breaking the bank!

Brand Specific Sponsorships

Crafting brand-specific sponsorship opportunities, tailored to your brand, adds a level of personalization and creativity. Think about ways you can speak to your sponsors about where their money is going. For example, if you can pull numbers and determine that it takes \$5,000 to “conduct research”, consider adding a “Research Sponsor”. You can even include a small write-up in your brochure about the specifics of the sponsorship opportunity.

Getting Creative With Contests



Now that your unique sponsorships are sold out, and your golfers are on the course, let's talk about how to get creative with contests. Add excitement to your tournament by including contest that will leave a lasting impression.

Does a Bear Chip In the Woods?

Picture golfers taking aim at a friendly bear cutout in the “Does a Bear Chip in the Woods” challenge. Participants aim to chip their ball through the bears belly, earning both laughter and bragging rights. With this creative contest, you are bringing a touch of humor to the course, ensuring a memorable and entertaining experience for everyone involved.

Fast Flyer

Combine speed and precision by including a fast flyer contest in your golf tournament. The only hole where strokes don't count - and time is the only thing that matters. Scatter your foursome along the hole and start the timer. The object of fast flyer is to get your ball in the hole in the least amount of time. This contest adds friendly competition between groups and leaves your golfers laughing the rest of the day.

Product of the Month



JBL Flip 5 Waterproof Speaker

The JBL Flip 5 has rightfully earned its title as the product of the month, standing out as a remarkable portable Bluetooth speaker. Boasting a sleek and durable design, it seamlessly combines style with robust functionality. The speaker delivers an impressive audio experience, with powerful, room-filling sound that belies its compact size. Its waterproof construction adds a layer of versatility, making it suitable for beach outings, poolside parties, or any adventure where music is a must.

With a reliable battery life and easy connectivity, the JBL Flip 5 exemplifies innovation in portable audio, making it a top choice for music enthusiasts on the go. Whether you're at home or on the move, this speaker consistently delivers a high-quality audio experience that sets it apart.

[Inquire About The JBL Flip 5 Speaker](#)

What's in Store for 2024?

As 2023 draws to a close, we find ourselves reflecting on the incredible moments we've had the privilege of sharing with each of you. It's been a year filled with exciting golf tournaments, display events, top-notch product orders, and eye-catching signage that truly made every event extraordinary.

At Magnolia Golf Group, we take pride in being more than just a golf management company. We're your one-stop solution for a spectrum of services that elevate **any event** to new heights. As we approach the new year, we invite you to explore the diverse offerings that set us apart:

LED SCREEN RENTALS

Illuminate any event with our incredible LED Screens. Did you know our LED screens can be used for MUCH more than golf tournaments? Our screens have done countless movie nights, tailgates, swim meets, road races, concerts, festivals, and so much more! Our LED screens serve as a powerful canvas for promoting your brand with side and top panels. Consider enhancing your next outdoor event with a LED screen.

SIGNAGE

Make a statement with vibrant and professionally crafted signage. From banners, hole signs, and promotional material, our printing services are designed to amplify your brand visibility and convey your message with impact.

GIFTING AND PRIZES

Weather it be gifts for clients and golfers or promotional items, Magnolia has you covered. We provide each of our clients with ideas that are catered specifically to their brand and what they are looking for. Our team is here to provide seamless support in the ordering process and create a product that will leave a lasting impression.

TOURNAMENT MANAGEMENT

Magnolia offers management for golf tournaments and sporting clay tournaments. While golf is in our DNA, Magnolia Golf Group offers more than just tee times. Our expert team excels at managing tournaments that exceed expectations and help our clients meet fundraising goals.

We encourage you to **BOOK NOW** as our 2024 calendar is quickly filling up. We look forward to another AMAZING year with you as our partner!

[Click Here to Book with Magnolia](#)



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